



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

BlueWest Media
5130 E 18th Ave
Denver, CO 80220

Contract # 2906318
Schedule Dates 06/09/17-06/13/17
Advertiser Tom Perriello for Governor VA-D (116519)
Agency BlueWest Media (16865)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Perriello for Governor Campaign (928361)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 680
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Est 680- VAGUB

Date Entered 06/07/17
Last Modified 06/12/17
Entered By Kimberly Camps
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,650.00
Net Total \$43,350.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jun. 2017	70	\$51,000.00
Grand Total:	70	\$51,000.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	6A- News-Good Morning Washington at 6a						2			2	\$1,000.00	\$2,000.00	Washington (WJLA)		6/7/17
2.0	Normal Line / SPOT	06/12/17-06/13/17	3	:30	6A- News-Good Morning Washington at 6a		2	2						4	\$1,000.00	\$4,000.00	Washington (WJLA)		6/7/17
3.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	6:58A- ABC-Good Morning America						3			3	\$1,000.00	\$3,000.00	Washington (WJLA)		6/7/17
4.0	Normal Line / SPOT	06/12/17-06/13/17	3	:30	6:58A- ABC-Good Morning America		3	3						6	\$1,000.00	\$6,000.00	Washington (WJLA)		6/7/17
5.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	4:58A- News-Good Morning Washington at 5a						1			1	\$300.00	\$300.00	Washington (WJLA)		6/7/17
6.0	Normal Line / SPOT	06/12/17-06/13/17	3	:30	4:58A- News-Good Morning Washington at 5a		1	1						2	\$300.00	\$600.00	Washington (WJLA)		6/7/17
7.0	Normal Line / SPOT	06/10/17-06/10/17	3	:30	6:58:40A- ABC-Good Morning America Saturday							2		2	\$350.00	\$700.00	Washington (WJLA)		6/7/17
8.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	9A- Live with Kelly						2			2	\$400.00	\$800.00	Washington (WJLA)		6/7/17
9.0	Normal Line / SPOT	06/12/17-06/13/17	3	:30	9A- Live with Kelly		2	1						3	\$400.00	\$1,200.00	Washington (WJLA)		6/7/17
10.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	10:58:25A- ABC-The View						1			1	\$450.00	\$450.00	Washington (WJLA)		6/7/17

CONFIRMATION CONTRACT

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11.0	Normal Line / SPOT	06/12/17-06/13/17	3	:30	10:58:25A- ABC-The View		1	1						2	\$450.00	\$900.00	Washington (WJLA)		6/7/17
12.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	12:57:56P- ABC-The Chew						1			1	\$325.00	\$325.00	Washington (WJLA)		6/7/17
13.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	12:57:56P- ABC-The Chew		2							2	\$325.00	\$650.00	Washington (WJLA)		6/7/17
14.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	10A- Rachael Ray						2			2	\$325.00	\$650.00	Washington (WJLA)		6/7/17
15.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	10A- Rachael Ray		1							1	\$325.00	\$325.00	Washington (WJLA)		6/7/17
16.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	3P- 4P (EST)						1			1	\$300.00	\$300.00	Washington (WJLA)		6/7/17
17.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	3P- 4P (EST)		1							1	\$300.00	\$300.00	Washington (WJLA)		6/7/17
18.0	Normal Line / SPOT	06/09/17-06/12/17	3	:30	3:59:27P- News-ABC 7 News at 4p		2				2			4	\$350.00	\$1,400.00	Washington (WJLA)		6/7/17
19.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	5:59:26P- News-ABC 7 News at 6p						2			2	\$750.00	\$1,500.00	Washington (WJLA)		6/7/17
20.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	5:59:26P- News-ABC 7 News at 6p		2							2	\$750.00	\$1,500.00	Washington (WJLA)		6/7/17
21.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	4:58:27P- News-ABC 7 News at 5p						2			2	\$450.00	\$900.00	Washington (WJLA)		6/7/17

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22.0	Normal Line / SPOT	06/11/17-06/11/17	3	:30	6P- ABC-World News Tonight (Sunday)								2		\$400.00		Washington (WJLA)		6/7/17
22.0.1	Closed Preempt	06/11/17															Washington (WJLA)	No Availability/Exception - There are only 2 avails in World News and it is fill	
22.0.2	Closed Preempt	06/11/17															Washington (WJLA)	No Availability/Exception - There are only 2 avails in World News and it is fill	
23.0	Normal Line / Access	06/09/17-06/09/17	3	:30	6:58:46P- Wheel Of Fortune						1			1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/7/17
24.0	Normal Line / Access	06/12/17-06/12/17	3	:30	6:58:46P- Wheel Of Fortune		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/7/17
25.0	Normal Line / Access	06/09/17-06/09/17	3	:30	7:27:56P- Jeopardy						1			1	\$2,400.00	\$2,400.00	Washington (WJLA)		6/7/17
26.0	Normal Line / Prime	06/11/17-06/11/17	3	:30	10P- ABC-The \$100000 Pyramid (Sunday)								1	1	\$1,200.00	\$1,200.00	Washington (WJLA)		6/7/17
27.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	11:30:56P- News-ABC 7 News at 11p						1			1	\$900.00	\$900.00	Washington (WJLA)		6/7/17
28.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	11:30:56P- News-ABC 7 News at 11p		1							1	\$900.00	\$900.00	Washington (WJLA)		6/7/17

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29.0	Normal Line / SPOT	06/10/17-06/10/17	3	:30	11:00:26P- News-ABC 7 News at 11p							2		2	\$400.00	\$800.00	Washington (WJLA)		6/7/17
30.0	Normal Line / SPOT	06/11/17-06/11/17	3	:30	11:00:26P- News-ABC 7 News at 11p								2	2	\$350.00	\$700.00	Washington (WJLA)		6/7/17
31.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	12:05A- ABC-Jimmy Kimmel						2			2	\$550.00	\$1,100.00	Washington (WJLA)		6/7/17
32.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	12:05A- ABC-Jimmy Kimmel		2							2	\$550.00	\$1,100.00	Washington (WJLA)		6/7/17
33.0	Normal Line / SPOT	06/09/17-06/09/17	3	:30	11:30:56P- News-ABC 7 News at 11p						1			1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/7/17
34.0	Normal Line / SPOT	06/10/17-06/10/17	3	:30	9P- ABC-20/20 (Saturday)							1		1	\$2,000.00	\$2,000.00	Washington (WJLA)		6/7/17
35.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	4:58:27P- News-ABC 7 News at 5p		2							2	\$450.00	\$900.00	Washington (WJLA)		6/7/17
36.0	Normal Line / SPOT	06/10/17-06/10/17	3	:30	6P- News-ABC 7 News at 6p Wknd							2		2	\$400.00	\$800.00	Washington (WJLA)		6/7/17
37.0	Normal Line / Access	06/12/17-06/12/17	3	:30	7:27:56P- Jeopardy		1							1	\$2,400.00	\$2,400.00	Washington (WJLA)		6/7/17
38.0	Normal Line / SPOT	06/12/17-06/12/17	3	:30	11:30:56P- News-ABC 7 News at 11p		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		6/7/17

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39.0	M/G For 22.0.1 / SPOT	06/13/17-06/13/17	3	:30	5A- News-Good Morning Washington at 5a			1						1	\$300.00	\$300.00	Washington (WJLA)		6/12/17
40.0	M/G For 22.0.2 / SPOT	06/13/17-06/13/17	3	:30	9A- Live with Kelly			1						1	\$500.00	\$500.00	Washington (WJLA)		6/12/17

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